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**EVALUATING THE IMPACT OF PICTORIAL WARNINGS ON TOBACCO PRODUCTS IN SAUDI ARABIA AGAINST OTHER INTERNATIONAL PICTORIAL WARNINGS: AN ONLINE DOUBLE-BLIND RANDOMISED CONTROLLED TRIAL**

**PARTICIPANT INFORMATION STATEMENT**

1. **What is the study about?**

Saudi Arabia has implemented the pictorial warnings on tobacco products in 2011. The goals of the implementation includes helping smokers to quit and prevent non-smokers from initiating smoking. However, the effect of the pictorial warnings implemented in Saudi Arabia has never been evaluated before. Thus, this study will attempt to evaluate the effect of the implemented pictorial warnings on smokers and non-smokers in Saudi Arabia.

1. **Who is carrying out the study?**

The study is being conducted by Dr. Nasser F BinDhim at the Saudi Electronic University.

1. **What does the study involve?**

If you agree to participate in this study you will be asked to register in the study website and complete the baseline questionnaire, then you will be asked to rate 3 pictorial warnings. We will send you a follow up survey link after 14 days to complete a short questionnaire. Reading the information and rating may take about 20 minutes. No personal identifying information will be collected through the the questionnaire, your contact details will be saved in separate database to contact you for the follow up process after 14 days. All the anonymous collected data from the questionnaire to an online secure research database.

1. **How much time will the study tasks take?**

The questionnaire will take approximately 10 - 15 minutes to complete. The follow up is very short and may take up to 5 minutes.

1. **Can I withdraw from the study?**

Being in this study is completely voluntary and you are not under any obligation to consent to complete the questionnaire/survey or the follow up. Submitting a completed questionnaire/survey is an indication of your consent to participate in the study. You can withdraw any time prior to submitting your completed questionnaire/survey or information rating. Once you have submitted your questionnaire/survey or information anonymously, your responses cannot be withdrawn.

1. **What is the cost for participating in this study?**

The participation in this study is voluntarily and free; however, the process of completing the questionnaire online may include some data transfer cost. Any data transfer (upload or download) expenses will be the participant’s responsibility.

1. **Will anyone else know the results?**

All aspects of the study, including results, will be strictly confidential and only the researchers will have access to information submitted by participants. A report of the study may be submitted for publication, but individual participants will not be identifiable in such a report*.*

1. **Will the study benefit me?**

The main benefit for participant that you will be able to learn more about smoking harms to human body.

1. **Can I tell other people about the study?**

Yes.

1. **What if I require further information about the study or my involvement in it?**

If you have any questions about this study, please call Mr. Nasser Dhim on +966 11 2613500 Ext. 1056 or [n.dhim@seu.edu.sa](mailto:n.dhim@seu.edu.sa)

1. **What if I have a complaint or any concerns?**

Any person with concerns or complaints about the conduct of a research study can contact the Human Ethics Administration, King Saud University at +966 11 4677730.